



Universiti Malaysia
KELANTAN

**FACULTY
OF LANGUAGE STUDIES
AND HUMAN DEVELOPMENT**



ACADEMIC PROGRAMME BOOKLET

FBI

UNIVERSITI MALAYSIA KELANTAN

The official UMK website provides access to the information and services you require, which can be utilised to facilitate your journey as a student at UMK

LEARN MORE



<https://www.umk.edu.my/en/>

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Alternatively, to access further information on the guidebook and fees for international students, please scan the provided QR codes below.

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Guidebook



*Undergraduate
Tuition Fees*



*Postgraduate
Tuition Fees*



ABOUT FACULTY OF LANGUAGE STUDIES AND HUMAN DEVELOPMENT

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Faculty of Language Studies and Human Development (FBI), formerly known as the Centre for Language Studies and Generic Development (PBI), is the ninth faculty established at UMK after the upgrade process was approved by the Ministry Higher Education in November 2020. UMK's Top Management has approved the operation of FBI as a faculty on January 10, 2021.

Faculty of Language Studies and Human Development (FBI) is one of the earliest academic entities founded during the establishment of UMK. FBI is responsible for providing services that focus on language mastery and human capital development of every UMK student.

At present, there are three (3) departments after department restructuring in July 2021 as follows:

- i. Department of General Studies
- i. Department of Language Studies
- iii. Department of Human Development

In 2007, the first administrative office of FBI was located at UMK Kampus Kota and it was moved to Bachok in 2012. The administrative office and academic staff rooms of PBI were then located on the 1st Floor, Academic and Administration Building (BAP). The month of July 2017 marked a new beginning in the continued development of the Faculty after FBI administrative offices and FBI academic staff quarters moved to its own new building.

VISION

To be the champion in the fields of language studies and human sciences towards producing a balanced and holistic human being for global prosperity.

MISSION

Implementing academic programmes and research activities as well as quality and relevant services in the fields of language studies and human sciences for global prosperity.

FOUNDATION

Ukhuwwah, Creative & Innovative, Integrity, Friendly & Smart and Professional.

MANAGEMENT TEAM FACULTY OF LANGUAGE STUDIES AND HUMAN DEVELOPMENT

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Dean

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Head, Department of Human Development

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Head, Department of Language Studies
& Coordinator of AWE

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Coordinator of BCE

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Coordinator of MBC

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Director of PEMIKIR

Assoc. Prof. Dr. Ahmed Thalal bin Hassan

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Director of TERJEMAH

Dr. Suhaida binti Omar

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Coordinator of Quality Assurance
and Accreditation Unit

Dr. Bazilah Raihan binti Mat Shawal

bazilah@umk.edu.my

Head of Entrepreneurship Empowerment

MOU & MOA FACULTY OF LANGUAGE STUDIES AND HUMAN DEVELOPMENT

Collaboration with the international universities adds value to the university and strengthens academic programmes at FBI. It facilitates academic staff exchange and student mobility programmes, supervision, research, and joint conferences.



KalbIS Institute,
Indonesia



Princess Naradhiwas
University (PNU),
Thailand



Prince of Songkla
University (PSU),
Thailand



San Beda University
(SBU), Philippines



Universitas Islam Riau
(UIR), Indonesia



Universitas Mercu Buana
Yogyakarta (UBMY),
Indonesia



Universitas Muslim
Indonesia Makassar
(UMI), Indonesia



Universitas
Muhammadiyah Riau
(UMRI), Indonesia



Universitas Hasyim Asy'ari,
Indonesia



Universitas Bengkulu,
Indonesia



Universitas Islam
Bandung, Indonesia



Universitas Islam Malang
(UNISMA), Indonesia



Universitas Sains
Al Qur'an (UNSIQ)
Wonosobo, Indonesia



Universitas Nahdlatul
Ulama Surabaya (UNUSA),
Indonesia



Yala Rajabhat University
(YRU), Thailand



Universitas Gajah
Mada (UGM), Indonesia



Institut Terjemahan & Buku Malaysia
Institut Terjemahan & Buku Malaysia
(ITBM)



Universiti Tun Hussein Onn Malaysia
(UTHM)

BACHELOR OF BUSINESS COMMUNICATION WITH ENGLISH (HONOURS)

*Sarjana Muda Komunikasi Perniagaan dengan Bahasa Inggeris
(Kepujian)*

BCE

INTRODUCTION

The Bachelor of Business Communication with English (Honours) is designed to equip students with the ability to apply business communication skills and speaking skills, particularly in English. Students will be exposed to effective communication techniques in English and will demonstrate high leadership qualities in the ever-changing landscape of business communication in the digital technology era.

To meet the general requirements for admission to Universiti Malaysia Kelantan, applicants must fulfill the following criteria:

Pass the Sijil Pelajaran Malaysia (SPM) or its equivalent with a credit in Bahasa Melayu or a credit in July Paper Bahasa Melayu; **and**

Hold a Diploma or an equivalent qualification recognised by the Malaysian government and approved by the University Senate; **or**

Pass the Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum CGPA of 2.00 and Grade C (SGP 2.00) in three (3) subjects including General Studies; **or**

Pass the Matriculation examination with a minimum CGPA of 2.00; **or**

Pass the Sijil Tinggi Agama Malaysia (STAM) with a minimum Pangkat Jauhid with credit in English Language in SPM or equivalent; **and** Obtain at least Band 3 in the Malaysian University English Test (MUET) for entry.

*The General Admission Requirements are subject to the university's current regulations.

ENTRY REQUIREMENT



WHY BCE?

The first hybrid program of its kind that encompasses disciplines in communication, business, and English language.

CAREER PROSPECTS

- Media Planner
- Content Creator
- Diplomatic Officer
- Business Journalist
- Digital Entrepreneur
- Public Relations Officer
- Event Management Officer
- Corporate & Strategic Officer
- Business & Marketing Executive
- Business Communication Entrepreneur

BCE

**BACHELOR OF
BUSINESS
COMMUNICATION
with ENGLISH**

(Honours)

**UPU CODE:
UL6321001**

*"Melahirkan Ahli Komunikasi
Perniagaan Global"*

CALL US!



+6017-215 6861
Dr. Wan Yusoff

+6019-612 6568
Prof. Madya Dr. Ali
Salman

Nurturing Global Business Communicators

SARJANA MUDA BAHASA ARAB DENGAN KEUSAHAWANAN (KEPUJIAN)

*Bachelor of Arabic Language
with Entrepreneurship (Honours)*



The Bachelor of Arabic Language with Entrepreneurship (Honours) is a 3+1 undergraduate programme, comprising 3 years at the university and 1 year in industry. This undergraduate programme offers an optimal platform for students to deepen their knowledge in the language field while equipping them with communication skills focused on business and entrepreneurship, aligning with current market demands. The courses provided ensure that students can acquire a solid foundation in Arabic language studies that can be effectively applied across various entrepreneurial fields, aiming to produce skilled individuals with entrepreneurial characteristics for self-development and contribution to societal well-being.

To meet the general requirements for admission to Universiti Malaysia Kelantan, applicants must fulfill the following criteria:

Pass the Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum Cumulative Grade Point Average (CGPA) of 2.00, at least a Grade B (SGP 3.00) in Arabic Language, and a Grade C (SGP 2.00) in any two (2) other subjects; **or**

Pass the Sijil Tinggi Agama Malaysia (STAM) with at least a Pangkat Jayyid, and Pangkat Jayyid in the subjects of Nahu and Sarf; **or**

Pass the Matriculation examination with a minimum CGPA of 2.00 and obtain a credit in Arabic Language; **or**

Hold a Diploma with a minimum CGPA of 2.00 and obtain a credit in Arabic Language; **or**

Hold another qualification recognised by the Malaysian government as equivalent, approved by the University Senate; **and**

Obtain at least Band 2 in the Malaysian University English Test (MUET), or its equivalent.

*The General Admission Requirements are subject to the current regulations of the university.

*Producing skilled human
capital in the Arabic
language.*





WHY AWE?

The first Arabic Language program with an industrial attachment component, where students are directly exposed to industry in their final year of study.

CAREER PROSPECTS

- **Broadcasting:** Journalist, Editor, Copywriter
- **Publishing:** Editor, Translator, Production Editor, Publisher
- **Education:** Educator/Teacher
- **Tourism:** Tourism Agency, Tourism Officer, Facilitator
- **Others:** Diplomatic Officer, Religious Officer



**UPU CODE:
UL6224001**

CALL US!

+6011-4011 4079
Dr. Ahmad Abdul Rahman

+6014-746 4674
Dr. Wan Ab Aziz Wan Daud



BACHELOR OF COMMUNITY MANAGEMENT

WITH SOCIAL ENTREPRENEURSHIP (HONOURS)

Sarjana Pengurusan Komuniti dengan Keusahawanan Sosial
(Kepujian)

PKOM

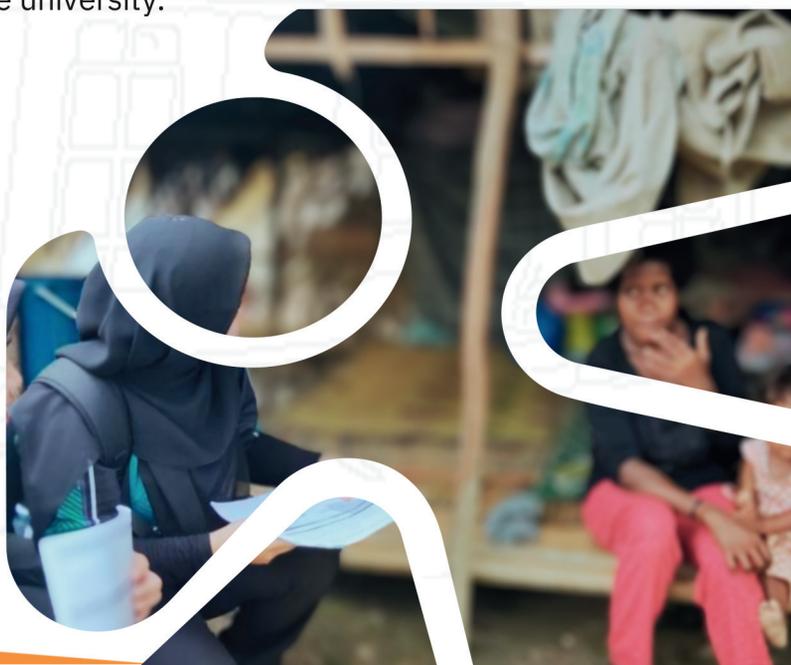
INTRODUCTION

Bachelor of Community Management with Social Entrepreneurship (Honours) provides the best opportunity for students to deepen their knowledge in the field of community management while equipping them with social entrepreneurship skills in line with current market requirements. Hybrid and flexible in nature, the program aims to empower graduates with professional qualifications, dynamic leadership skills, integrity, innovation and high ethical standards. This program features a combination of practical, theoretical and applied subjects that will be explored throughout the three years of study.

ENTRY REQUIREMENT

Meeting the general requirements of Universiti Malaysia Kelantan as well as the special requirements of the programme; **and**
Passed Sijil Pelajaran Malaysia (SPM); **and**
Possess Diploma or other qualifications recognised as equivalent by the Malaysian Government and approved by the University Senate; **or**
Passed Sijil Tinggi Persekolahan Malaysia (STPM) with at least a CGPA of 2.00; **or**
Passed the Matriculation examination with at least a CGPA of 2.00; **or**
Passed the Sijil Tinggi Agama Malaysia (STAM) with at least Jayyid Rank; **and**
Obtained at least Level 2 (Band 2) in the Malaysian University English Test (MUET) for admission.

*General Admission Requirements are according to the current regulations of the university.





WHY PKOM?

A new hybrid and a flexible programme for 2024. Only 3 years of full-time study (8 semesters) and 3 months of industrial training.

CAREER PROSPECTS

- Educator
- Entrepreneur
- Clinical Officer
- Research Officer
- Research Officer
- Advocacy Officer
- Program Manager
- Training Executive
- Human Rights Officer
- Entrepreneurship Officer
- Assistant Project Manager
- Event Management Officer
- Industrial Relations Officer
- Human Resources Executive
- Corporate and Strategic Officer
- Community Development Officer
- Training and Development Manager
- Administrative and Diplomatic Officer
- Human Capital Development Manager and Innovation Manager



THE GLOBAL GOALS

CALL US!



+6011-1491 5178
Dr. Zaleha Embong

MASTER IN BUSINESS COMMUNICATION (BY COURSEWORK)

Sarjana Komunikasi Perniagaan Mod Kerja Kursus

MBC

INTRODUCTION

Master in Business Communication at UMK is designed based on future demand expectations by combining business strategies and communication tactics. This programme is exclusively designed to produce communication experts who are skilled and responsive in facing creative and dynamic challenges in the corporate world. Upon completion of the course, graduates can pursue careers as media specialists, strategy experts, right-hand marketing executives, sales and promotion managers, public relations consultants, business development managers, or as competent educators with a broader perspective.

Meeting the general requirements of Universiti Malaysia Kelantan; **and**

Bachelor's Degree with good honors, which is obtaining at least a CGPA of 2.50; **or**

For candidates with a Bachelor's Degree CGPA below 2.50, they must have at least five (5) years of relevant work experience and are subject to thorough internal assessment; **or**

Other qualifications recognised by the Senate obtained through prior experiential learning assessment (APEL).

*The General Admission Requirements are in accordance with the current regulations of the university

ENTRY REQUIREMENT

Tuition Fees

MALAYSIAN	ASEAN	NON-ASEAN	FULL-TIME 3 SEMESTERS
RM 2,920 REGISTRATION & TUITION FEE (SEMESTER 1 ONLY) RM 5,050 TUITION FEE (SEMESTER 2 & 3)	RM 3,870 REGISTRATION & TUITION FEE (SEMESTER 1 ONLY) RM 6,800 TUITION FEE (SEMESTER 2 & 3)	RM 4,620 REGISTRATION & TUITION FEE (SEMESTER 1 ONLY) RM 8,150 TUITION FEE (SEMESTER 2 & 3)	
MALAYSIAN	ASEAN	NON-ASEAN	PART-TIME 5 SEMESTERS
RM 2,020 REGISTRATION & TUITION FEE (SEMESTER 1 ONLY) RM 6,950 TUITION FEE (SEMESTER 2, 3, 4 & 5)	RM 2,670 REGISTRATION & TUITION FEE (SEMESTER 1 ONLY) RM 9,400 TUITION FEE (SEMESTER 2, 3, 4 & 5)	RM 3,120 REGISTRATION & TUITION FEE (SEMESTER 1 ONLY) RM 11,050 TUITION FEE (SEMESTER 2, 3, 4 & 5)	

PROGRAMME DURATION

3 SEMESTERS
FULL-TIME

4-8 SEMESTERS
PART-TIME





WHY MBC?

MQA/PA 9184

PROSPEK KERJAYA

- Lecturer/Researcher
- Media Strategy Expert
- Public Relations Manager
- Senior Marketing Executive
- Business Relations Manager
- Digital Communication Specialist
- Corporate Communication Manager

Producing communication experts for dynamic corporate challenges and empowering business communication skills through a more flexible curriculum delivery.



CALL US!

012-314 9325
Dr. Hasnah Ab. Kadir
019-991 0850
En. Ariezal Afzan Hassan



MASTER OF ARTS AND DOCTOR OF PHILOSOPHY (RESEARCH MODE)

*Sarjana Sastera dan Doktor Falsafah
(Mod Penyelidikan)*

RESEARCH AREA

1 COMMUNICATION

2 DEVELOPMENT &
EDUCATIONAL
VALUES

3 HISTORY &
CIVILISATION

4 ISLAMIC
STUDIES

5 LANGUAGE &
EDUCATION
STUDIES

6 PHILOSOPHY
& SOCIAL
DEVELOPMENT

7 RELIGION &
CONTEMPORARY



MASTER OF ARTS AND DOCTOR OF PHILOSOPHY

(RESEARCH MODE)

*Sarjana Sastera dan Doktor Falsafah
(Mod Penyelidikan)*

PROGRAMME DURATION

Master of Arts

2 YEARS

Minimum
study
duration

Ph.D.

3 YEARS

Master of Arts

Possess a Bachelor's degree with Honours with a minimum CGPA of 2.75 from a recognised local or foreign institution or equivalent qualification accepted by the University Senate. However, applicants with other qualifications may also be considered if they have relevant research experience and demonstrate the ability to pursue postgraduate studies.

Doctor of Philosophy

Hold a master's degree from a recognised local or foreign institution or equivalent qualification accepted by the University Senate. The University Senate may allow candidates with a First-Class Bachelor's degree (CGPA 3.70 and above) to directly register for the Doctor of Philosophy program after undergoing the assessment process stipulated by the University.

English Language Qualification

Minimum TOEFL iBT score of 35; **or**
Minimum IELTS Band score of 4.5; **or**
Minimum MUET Band score of 2.

ENTRY REQUIREMENT

MASTER OF ARTS [RESEARCH MODE]

	LOCAL STUDENT						INTERNATIONAL STUDENT		
	SEPENUH MASA (RM) FT			SEPARUH MASA (RM) PT			SEPENUH MASA (RM) FT		
	PILIHAN 1	PILIHAN 2	PILIHAN 3	PILIHAN 1	PILIHAN 2	PILIHAN 3	PILIHAN 1	PILIHAN 2	PILIHAN 3
SEMESTER 1	3,270	1,770	1,270	2,970	1,470	970	6,570	5,070	4,570
SEMESTER 2	2,000	2,500	2,000	1,700	2,200	1,700	3,500	4,000	3,500
SEMESTER 3	2,000	2,500	3,000	1,700	2,200	2,700	2,600	3,100	3,600
SEMESTER 4	2,000	2,500	3,000	1,700	2,200	2,700	2,600	3,100	3,600
SEMESTER 5 DAN SETERUSNYA	1,100	1,100	1,100	800	800	800	2,600	2,600	2,600
TESIS	750	750	750	750	750	750	750	750	750

*Full-time/FT (min: 2 semesters / max: 6 semesters) | Part-time/PT (min: 4 semesters / max: 10 semesters)

DOCTOR OF PHILOSOPHY [RESEARCH MODE]

	LOCAL STUDENT						INTERNATIONAL STUDENT		
	SEPENUH MASA (RM) FT			SEPARUH MASA (RM) PT			SEPENUH MASA (RM) FT		
	PILIHAN 1	PILIHAN 2	PILIHAN 3	PILIHAN 1	PILIHAN 2	PILIHAN 3	PILIHAN 1	PILIHAN 2	PILIHAN 3
SEMESTER 1	3,470	1,970	1,470	3,070	1,570	1,070	6,870	5,370	4,870
SEMESTER 2	2,200	2,700	2,200	1,800	2,300	1,800	3,800	4,300	3,800
SEMESTER 3	2,200	2,700	2,700	1,800	2,300	2,300	2,900	3,400	3,400
SEMESTER 4	2,200	2,700	2,700	1,800	2,300	2,300	2,900	3,400	3,400
SEMESTER 5 DAN 6	1,300	1,300	1,800	900	900	1,400	2,900	2,900	3,400
SEMESTER 7 DAN SETERUSNYA	1,300	1,300	1,300	900	900	900	2,900	2,900	2,900
TESIS	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000

**Full-time (min: 4 semesters / max: 10 semesters) | Part-time (min: 6 semesters / max: 16 semesters)

WHY

MASTER OF ARTS & DOCTOR OF PHILOSOPHY



Providing you with the opportunity to deepen your knowledge in the field of interest in a unique and distinctive way.

+6010-406 4200
Dr. Nor Hazwani Munirah Lateh

**CONTACT
US!**



STUDENT & ALUMNI FACULTY OF LANGUAGE STUDIES AND HUMAN DEVELOPMENT

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Azran Fitri

MBC Alumni

"In this MBC program, I gained new knowledge in the subjects I studied. I learned how to communicate more effectively, gained confidence in dealing with the public, and acquired systematic skills in online communication."

"With 20 years of experience as a journalist, I realise that experience alone is not enough to communicate effectively in the corporate field. Thus, I followed a few courses offered by different organisers including public speaking, crisis management and branding and I did spend quite a lot. A friend then introduced me to UMK's Master in Business Communication programme, which has everything I need. The curriculum is well-structured, saving time and money. Alhamdulillah, I completed my studies in March 2022, feeling confident to enter the industry with my knowledge and experience. Thank you UMK!"



Intan Sakinah

MBC Alumni

"BCE is an excellent course for students interested in advancing their studies in communication. Through BCE, I have become a better communicator and developed an entrepreneurial mindset. The BCE lecturers are highly understanding and always meet the needs of every student."



Nuha 'Izzah

AWE student

"My own experience in the Bachelor's program for Arabic Language was truly unique and different. We didn't just learn effectively, but also gained confidence in dealing with the public solely in the Arabic language. Additionally, we were exposed to the industry and had the opportunity to systematically learn about entrepreneurship, particularly in online Arabic communication."



Rachel Sebastiammal

BCE student



Syafiq Riezman

BCE student

"I have many friends in BCE. I have learned new things and subjects in this BCE course. I also had the opportunity to improve my English proficiency in this course. Furthermore, the lecturers involved are very friendly and kind."



Dr. Iskandar Hassan

Ph.D graduate

"UMK is one of the best platforms for pursuing a PhD. Throughout my journey to complete my PhD, my supervisor, Associate Professor Dr. Nur Azuki, provided valuable input and advice. Moreover, the environment at UMK inspired and motivated me throughout this journey. UMK is the best! This experience has been extremely valuable in the real world."



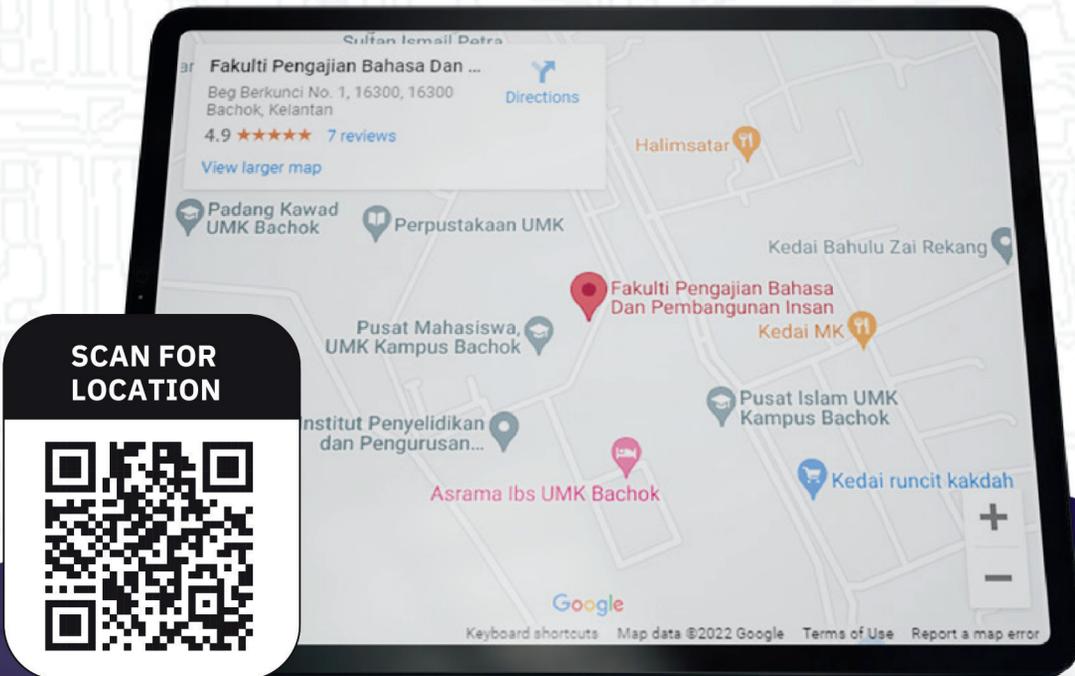
"Throughout three years as a Business Communication student in the English language, I have learned a lot, not only academically but also in terms of interpersonal skills and personal development. When I first entered this degree program, I came with high hopes of becoming a better person with improved confidence and character. Throughout these 6 semesters, I feel like I have achieved all of that. I have overcome my fears and can now speak confidently in front of audiences. Regarding business, I must admit that I was not initially interested in entrepreneurship, but this course has shaped and developed my interest in business."



Siti Zubeida Boudjit

BCE Student

FACILITIES FACULTY OF LANGUAGE STUDIES AND HUMAN DEVELOPMENT



BACHOK CAMPUS MAP

UNIVERSITI MALAYSIA KELANTAN



- ① UMK Main Gate & ATM Facility
- ② Office of Security UMK
- ③ Chancellery Building
- ④ UMK Veterinary Medicine Teaching Hospital
- ⑤ Tuanku Chancellor Hall, UMK
- ⑥ Islamic Centre of UMK Bachok
- ⑦ UMK Library
- ⑧ Centre for Infrastructure Development & Management
- ⑨ Faculty of Architecture & Ekistics (FSB)
Faculty of Creative Technology & Heritage (FTKW)
- ⑩ Faculty of Language Studies & Human Development (FBI)
- ⑪ Faculty of Language Studies & Human Development (FBI)
- ⑫ UMK Teniat
- ⑬ UMK Lake
- ⑭ Tamu Waris
- ⑮ Guest House
- ⑯ Student Centre of UMK Bachok
- ⑰ UMK Bachok Astaka
- ⑱ Football Field
- ⑲ Tennis Court
- ⑳ Student Hostel
- ㉑ Student Marching Field
- ㉒ University Development Office

image from: <https://umki.umk.edu.my/>





SCAN ME

 @fbi_umk

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<https://fbi.umk.edu.my>

 facebook.com/fbiumk



*Disclaimer. The information contained in this booklet is subject to current updates and changes, which will be reflected on the official UMK/FBI website.

HUBUNGI
FBI



فَاكُولْتِي قَوَّحًا حِينَ لَيْسَ رَايَ قَمِيًا شَوْزًا لَيْسَ نَايَ

**FAKULTI PENGAJIAN BAHASA
DAN PEMBANGUNAN INSAN**
FACULTY OF LANGUAGE STUDIES AND HUMAN DEVELOPMENT

16300 Bachok, Kelantan



OfficialUMK
umk.edu.my

ENTREPRENEURSHIP
is our Urusi

Kita
#BinaLegasiUMK
Bersama

#WeAreUMKFamily
#OneUMKOneDream